

To: Yelensky, Erica[Yelensky.Erica@epa.gov]
From: Tom Ford
Sent: Thur 10/5/2017 11:53:55 PM
Subject: Re: Presentation of the Coastal Research Institute

The 16th works at 10:00 AM.

The video would be produced in advance of and shown at the event. Then used on the web and and for admissions. So before her trip would be key.

We're banging away on BRP, CMP and related items this week.

Talk to you soon.

Tom

On Oct 5, 2017, at 2:49 PM, Yelensky, Erica <Yelensky.Erica@epa.gov> wrote:

Hi Tom,

How about 10 AM on October 16? My schedule is open if that doesn't work.

A video sounds interesting. I'm not sure about the logistics for that. It may be easier to interview her when she's at LMU, instead of coming up to San Francisco to interview her. Is that what you meant?

I don't think you are asking too much. In her email, Alexis said " Yes, this is a good time to pay attention to this (as part of our 3 NEPs) and to support strengthening this particular effort."

I hope the public hearing is interesting.

Best,

Erica

From: Tom Ford [<mailto:tford@santamonicabay.org>]
Sent: Thursday, October 05, 2017 2:33 PM
To: Yelensky, Erica <Yelensky.Erica@epa.gov>
Cc: Heather Co <heathercco@yahoo.com>
Subject: Re: Presentation of the Coastal Research Institute

Erica morning of the 16th looks to be the best.

I will send you more background tomorrow as well as some points for Alexis to consider.

LMU is trying to shoot a video, for the event and for the CRI website. They thought interviewing Alexis, in San Francisco would be great I'm worried that we're asking too much. Do you have a feeling either way on this specifically.

I have alternatives lined up namely Surabhi.

Thanks Erica, I'm in a public hearing (all day) otherwise would have been on that call earlier. They recorded it, I hope to listen to it soon.

Best Wishes!

Tom

On Oct 5, 2017, at 1:26 PM, Yelensky, Erica <Yelensky.Erica@epa.gov> wrote:

Hi Tom and Heather,

Can we set aside some time to talk about the November 9 event?

Is there any more background info you can provide on the Coastal Research Institute?

What would you like Alexis to highlight when she speaks?

I have availability next Thursday, October 12 in the afternoon, the morning October 13, and most of October 16.

Thanks,

Erica

From: Tom Ford [<mailto:tford@santamonicabay.org>]
Sent: Tuesday, September 19, 2017 2:29 PM
To: Yelensky, Erica <Yelensky.Erica@epa.gov>
Subject: RE: Presentation of the Coastal Research Institute

Erica,

Attached is the probably more than you need version of your request.

I'm off to teach shortly, then I have to haul across town for my kid's soccer team.

So any follow will have to happen later tonight or tomorrow in between dives.

Thanks Erica!

Tom

From: Yelensky, Erica [<mailto:Yelensky.Erica@epa.gov>]
Sent: Tuesday, September 19, 2017 2:13 PM
To: Tom Ford <tford@santamonicabay.org>
Cc: Heather Burdick <hburdick@santamonicabay.org>
Subject: RE: Presentation of the Coastal Research Institute

Tom,

I am trying to think of a clever response to the picture you have painted of yourself...



Thanks for the draft agenda. This is very helpful. I just need one more piece of information - a brief description of the Coastal Research Institute- and then I can route the request.

Can you send it today?

Alexis' calendar is currently open and Tomás is already committed that day.

Thanks,

Erica

From: Tom Ford [<mailto:tford@santamonicabay.org>]
Sent: Tuesday, September 19, 2017 2:05 PM
To: Yelensky, Erica <Yelensky.Erica@epa.gov>
Cc: Heather Burdick <hburdick@santamonicabay.org>
Subject: RE: Presentation of the Coastal Research Institute

Erica,

Sorry been busier than a one armed coat hanger and juggling the 6 chefs in the kitchen on this one. Scheduled the 9th of November, from 2-5 or from 3-5. Extra hour maybe part of this program so that students can access the posters before the speakers/formal part of the program starts at 3:00.

1. Welcome and Introductions President Snyder and/or Dean Choe
2. Overview, mission and vision for CRI Jim Landry and Tom Ford
3. Projects, research and partnerships Karina Johnston and John Dorsey
4. KEYNOTE, Alexis Strauss/Tomas Torres
5. Closing Dean Choe
6. Reception and poster session, 10-12 students projects featured; relating to BRP/CMP priorities and projects of the SMBNEP. Includes students from LMU, UCLA, CAL STATE LA, Cal Poly Pomona, UC Davis(maybe)

Hope to see 70-100 folks at the event.

Thanks as always!

Tom

From: Yelensky, Erica [<mailto:Yelensky.Erica@epa.gov>]
Sent: Monday, September 18, 2017 1:15 PM
To: Tom Ford <tford@santamonicabay.org>
Cc: Heather Burdick <hburdick@santamonicabay.org>
Subject: RE: Presentation of the Coastal Research Institute

Hi Tom and Heather,

Can you please send us a brief description of the event and what the Coastal Research Institute is (I want to make sure I capture it correctly)? Also, if you have a draft agenda and list of other invited speakers available that would be helpful.

Once I have that, we can route the invite up through the chain.

Thanks much.

Erica

415-972-3021

From: Tom Ford [<mailto:tford@santamonicabay.org>]
Sent: Friday, September 15, 2017 3:44 PM
To: Ziegler, Sam <Ziegler.Sam@epa.gov>; Yelensky, Erica <Yelensky.Erica@epa.gov>
Subject: Presentation of the Coastal Research Institute

Sam and Erica,

A date has finally been pulled. Looking at the 9th of November. Still looking to find out if Alexis would be available and interested. I think Tomas would also be very welcome.

Haven't been in touch with you all for a few weeks; I hope you are well!

Cheers,

Tom

Tom Ford

Executive Director

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